

Biiftuu Jireenyaa – Running Order

Programme Number: 198

Theme: Safe Delivery

| Item Name | Approx. Duration | Format | Item Description |
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| Intro & menu | 30'' | | It consists BJ intro music and two menu clips. |
| <p>Why institutional delivery is so important?</p> <p>An old woman recalls her experience of giving birth at home.</p> | 2'40'' | Interview | <p>This is an interview with an older woman who accompanies her pregnant daughter to Bedelle Hospital, Oromia State.</p> <p>She shares her old day home delivery experiences with BJ Assistant Producer Hika Fitesa. She says that when she gave birth to her daughter there were no antenatal check-ups available and no institutional delivery.</p> <p>The mother also remembers how her daughter lost her first baby while giving birth at home a few years back. And now, she says institutional delivery is essential for the health of both the baby and the mother.</p> |
| A clip reminding listeners of the programmes phone number and how they can leave messages on our answering machine to ask questions or share their concerns and give feedback. | | | |
| A father who brought his wife to give birth at the local hospital | 3'06'' | Interview | <p>BJ Producer Jonse Ayana talks to Mr Zemenu Tolesa at Bedelle Hospital who is waiting to welcome his first baby.</p> <p>Our reporter records the moment when the nurse tells him that his wife has delivered safely and how he is overwhelmed with joy and happiness.</p> <p>Jonse and Mr. Zemenu enter into the postnatal</p> |

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| | | | <p>care room to congratulate his wife.</p> <p>Neighbours have also come to congratulate the mother and you can feel their excitement. You can also hear how relatives and friends are calling on a mobile phone after hearing the god news.</p> |
| Sign posting the programme and upcoming items | 1'00" | | |
| Why you should not feel ashamed to give birth at a health centre and what a pregnant woman should do to save her life and that of her baby during delivery? | 3'23" | Interview | <p>Yadeta talks to Mrs Aebele Dubuluk and a health professional who assisted her while delivering at a health centre in Borena Zone, Oromia state.</p> <p>The woman was not happy to follow her antenatal care check-ups properly for she used to feel ashamed to be examined by strangers. But as she suffered from prolonged labour, she was forced to visit the health centre and says that she was treated well. Now, she is urging other pregnant women to give birth at health facilities where they can get proper, professional care.</p> |
| How a husband can help his wife and make it easier for her when she is expecting. | 2'13" | Interview | <p>BJ Producer Berhanu Gemechu interviews Mr Dange Wakjira in Jima Zone at Agaro Hospital a few minutes after his wife has delivered a beautiful baby.</p> <p>He says, he wanted to share the “pains of labour” with his wife right from the beginning of her pregnancy. He also shares what he did to prepare in advance for delivery day, like making sure he got the phone number of the ambulance driver in advance. Mr Dange also spent two nights at the hospital waiting for his wife’s safe delivery, comforting and reassuring her.</p> |
| Music clip - a song that praises a lovely wife and mother. | | | <p>“There are no worries for someone who has a lovely wife like mine.....”</p> |

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| Poem | 1'30" | Poetic wrap-up of the programme's content | <p>Poet Leta encourages pregnant women and their families to go for ANC check-ups at the nearest health facility and deliver there.</p> <p>His verses also talk of the importance of institutional deliver.</p> |
| PSA | 1'00" | Drama | PSA message on ANC |
| A doctor answers health questions from a listener | 1'44" | Recorded phone message & interview | <p>A BJ listener from Guji zone in Oromia state left a message with three questions on our answering machine:</p> <ul style="list-style-type: none"> • hen is the appropriate time to have sex with your wife after delivery? • oes performing sex when a mother is breastfeeding affect the health of the baby? • an breastfeeding delay a new pregnancy? <p>BJ producer Yadeta Berhanu then talks to gynaecologist Dr Tadesse Kitila to get the answers to our listener's queries.</p> |
| Programme summary and a reminder of our telephone number | | | |
| Trailer for next week's programme | 0'10" | Trailer | Ended at 28:30" |